

GGW: Newsletter

Global Gaming Women



Social Media —→



Canada Networking Event!

INTERNATIONAL WOMEN'S DAY



NETWORKING BREAKFAST

HOSTED BY:



Join us as we commemorate International Women's Day, honoring the achievements and contributions of women worldwide!

MARCH 8, 2024 : 7:30 AM - 9AM

BCLC OFFICE

2940 Virtual Way. Vancouver, BC

Open to existing
and future
members!

RSVP REQUIRED



GGW: W DEVELOPMENT CONFERENCE

APRIL 24 - 26, 2024 | LAS VEGAS, NV

IF YOU ARE :

- Currently in a senior level position
- &
- Interested in professional development

THEN THIS CONFERENCE IS FOR YOU!

Apply Now

APPLICATION DEADLINE: 03.08.24

ALL APPLICANTS MUST COMPLETE
THE 2 STEP REGISTRATION:

1. Register on the on the GGW website
- listed on the events calendar
2. After registering, complete & submit
the scholarship application*

*Link to scholarship application can be accessed
on the events calendar of the GGW website

INVEST
IN
YOURSELF



COMING SOON...



GGW:
Fair Game
Podcast

Networking Event for GGW Australia!

GGW is hosting a Brisbane Networking Event

Join us for a fun evening of networking for Global Gaming Women.
All women and their allies from the commercial gaming industry
are invited to

The Courtyard
Ground Floor, Treasury Hotel
130 William Street
Brisbane QLD 4000

WEDNESDAY 20 MARCH 2024

6:00PM - 8:00PM

Drinks and finger food will be provided

RSVP by Tuesday 13 March 2024

GGW:

Congrats to Global
Gaming Women's new
Board of Director
Officer
appointments!



President & Board Chair, Lauren Bates



1st Vice President, Siobhan Lane



2nd Vice President, Brandi Ellis



Treasurer, Samantha Huff-Schlueter



Secretary, Kate White

Watch Lauren's
Welcome message
[here!](#)



We are pleased to introduce and welcome GW's Newest Board Members!

Vol. 6 – 2024



Tashina Lazcano

Director of Marketing & Communications
Komani Gaming, Inc.

Fun fact: At home I improvise songs about things that make me happy, and sing them on repeat. One of my greatest hits is called "Pizza Pizza Coupon".



Adriana Kasunic

Vice President, Human Resources
The Venetian® Resort Las Vegas

Fun fact: I was born and raised in Las Vegas and I am a 4th generation Nevadan.



Suzanne Trout

Executive Vice President and Chief Marketing Officer
Cordish Gaming Group/Live!

Fun fact: I have fostered over 300 cats and dogs, and have gone through a lot of rugs!



Cortney Luvera

Senior Manager
CocaCola

Fun fact: I love to water ski, and am on the water as soon as the temperature allows.



Karin Bernkopf-Lunter

Vice President, US Gaming Marketing & Creative Solutions
IGT

Fun fact: I am a Lego fanatic and love to read sci-fi & fantasy fiction. On any given weekend, you can find my family hiking in and around Las Vegas.



Julie Woodruff

Vice President of Finance
Seminole Casino Hotel Immokalee and Seminole Brighton Casino

Fun fact: I am a huge Disney fan! So much of a fan that I even took up running just to get the Disney medals and have now completed 6 of their half marathons with my sister.

GGW: Committees

Vol. 6 – 2024

Recap of our committees and announcement of the 2024 Committee Chairs!

Diversity, Equity, and Inclusion

The DEI Committee champions diversity, equity and inclusion within Global Gaming Women. Their goal is to increase diversity in our membership while creating opportunities for exposure and advancement of women of all backgrounds and identities within the industry at large.

Chairs: Anika Howard & Shondra Deloach- Perea

Education

All GGW education and training conferences are overseen by the Education Committee who work to provide its scholarship recipients with a learning experience required to grow personally and professionally. The Scholarship Committee reviews all scholarship applications to attend GGW-sponsored and supported educational events.

Chairs: Jennifer Roberts & Nicole Metral

Events

Events Planning Committee is responsible for planning the events coordinated by GGW at industry trade shows and conferences throughout the year. Its efforts are supported regionally, nationally and internationally by additional sub-committees as needed.

Chairs: DeeDee McKissik & Nikki Fields

Marketing

The Marketing Committee is responsible for overseeing all GGW marketing initiatives including public relations, social media, and brand support work. This committee strategizes efforts to raise awareness, engage members, and drive resources towards the GGW mission and goals.

Chairs: Tashina Lazcano & Brooke Fiumara

Membership

The purpose of the Membership Committee is to drive and engage members to GGW by communicating benefits and programs that will increase membership. This is done through various events, town hall meetings and programs throughout the year.

Chairs: Andrea Ferguson & Anamarie Ellis

Mentorship

The Mentorship Committee oversees the various mentoring programs and opportunities offered by Global Gaming Women including Lean In Circles, Sip and Social events, Virtual Master Classes and other similar events.

Chairs: Lauren O'Brien & Megan Sleik

International

The International Committee oversees any international efforts on behalf of Global Gaming Women to include events at industry conferences and international Lean In circles. There are currently sub-committees in the UK, Canada and Australian/New Zealand.

Chairs: Grainne Hurst & Christie Roser

Administrative Committees

Admin/Technology: Kate White

General Counsel: Kelci Binau

Nominating/Governance: Felicia Gassen & Sheila Bangalore

Sponsorship: Brandi Ellis & Fiona Power

Kick Up Your Heels: Erica Kosemund

Member Feature & Revisting GGW's Rebrand

Sharon Blecker

Executive Director of Transformation
Light & Wonder

Years in Gaming: 4 Years in GGW: 1

2023 GGW Role: Project Lead for Rebrand

2024 GGW Role: Marketing Committee Member & Liaison for Mentorship Committee



Can you share a bit about your journey in the gaming industry and how you became involved with GGW?

Having grown up in Las Vegas I have always been fascinated by casinos and the financials behind them. After getting my MBA and working as a consultant for 7 years I knew it was time to join the gaming industry. In 2019 I helped Aristocrat overhaul the systems that ran their business. The change touched every aspect of their business from selling, manufacturing to installing their products. During this intensive process I was fortunate enough to engage with Siobhan Lane. She showed me first-hand what a powerful leader can accomplish. In 2022 I was presented with the opportunity of working for Siobhan again – I jumped at it. It was through Siobhan's leadership in GGW that I became a member and was invited to lead the rebrand.

Tell us about your role in the GGW rebrand and take us behind the scenes and describe how the process unfolded.

Since 2011, GGW has inspired and opened doors for thousands of women across the world in the Gaming industry. It is led by the best of the best who want to ensure women always have a seat at the table. In order to reach more women and strengthen their education and support, collectively, GGW decided a rebrand was the best path forward. To do so, we gathered leaders from across GGW and created a list of everything that needed to change, by when, and who was accountable for the change. We thought through all elements of the reveal moment and how we wanted the experience to feel leading up to, during, and after Kick Up Your Heels. Once we had our vision locked down, we dove into the details and planned every minute of the evening.

“

The rebrand means infinite possibility to me.

”

What is your favorite aspect of the rebrand?

Well, aside from working with some of the most impressive women in the Gaming industry, my favorite aspect of the rebrand is how expansive it is. From the color palette, to the use of the colon. The brand guidelines are clear and well defined, yet the application of it is up to us to design. GGW: allows us to play with creativity while driving consistency. To expand and grow while staying grounded in where we've been and our values.

What does the rebrand mean to you?

The rebrand means infinite possibility to me. It means honoring the deep-rooted history of our organization while creating a foundation for so much more to come. It weaves us all together in the fact that we can do anything we set our minds to.

What were you most excited for at the rebrand reveal at Kick Up Your Heels?

First and foremost, I was so excited to see our leaders and rebrand committee members rejoice in the fruit of their labor. Rebrands are tough! Second, to feel the energy and power of Kick Up Your Heels at the reveal moment. We may not always remember the words we hear, but we tend to remember how something made us feel. For me, the reveal felt like coming home and the start of a great new adventure all at the same time.

GGW:ICE LONDON RECAP

MODERATED BY:

NETWORKING EVENT & GAME CHANGERS PANEL



Melissa Aarskaug
VP of Gaming Bulletproof,
A GLI Company

WITH FEATURED PANELISTS:



Helen Walton
CCO, G-Games



Brigid Simmonds, OBE
Chair, Betting and
Gaming Council



Joanne Whittaker
Group CEO, BetFred



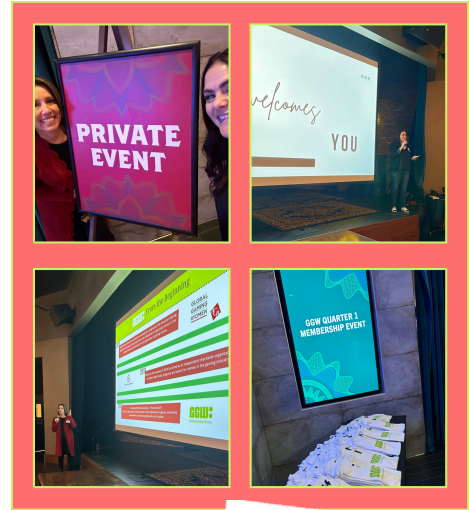
Julia Weygandt
COO, Tornado Games



GGW visits Baton Rouge, Louisiana!

GGW: MEMBERSHIP MIXER

This was our first member event in the South, and the South did not disappoint! It was great to come together and talk about GGW, make new friends and catch up with old friends!



A HUGE Thank You to PENN Entertainment and L'Auberge Casino & Hotel Baton Rouge for hosting us!



L'Auberge Catering Services & Banquets Team



GGW Signature Cocktail!

Be on the lookout for more regional events later this year!
We could be coming to a location near you!

EDITORS' CORNER

GGW now has a physical office space!


GGW HQ has landed at the University of Las Vegas Black Fire Innovation! This is one of the tech hub's newest workspaces and GGW is excited to join this special location for accelerated innovation.



More details on this space coming soon!

Reminder!

A reminder to all GGW members to please keep your profile information on the website updated with your most recent contact details and job information.

You can do this by logging into the website, clicking the profile  icon in the upper right hand corner, and then clicking "Edit Profile."



Brooke Fiumara
co-Founder & co-Chief
Executive Officer
Optx



Nicole Bartz Metral
Corporate Counsel
DraftKings

None of this would be possible without the support of our amazing Sustaining Sponsors who have committed their long-term support to GGW, enabling us to deliver on our mission.

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