

GGW: News letter

Global Gaming Women



Fair Game Podcast!

Have you listened to GGW's brand new podcast! Stream today wherever you listen to your podcasts!



International Women's Day

A big thank you to all who took part in our social media challenge! It was wonderful to see everyone spreading the love and celebrating International Women's Day!

76 Educational Conference Attendees

Global Gaming Women held educational conferences for 76 women in gaming March and April.



Social Media →



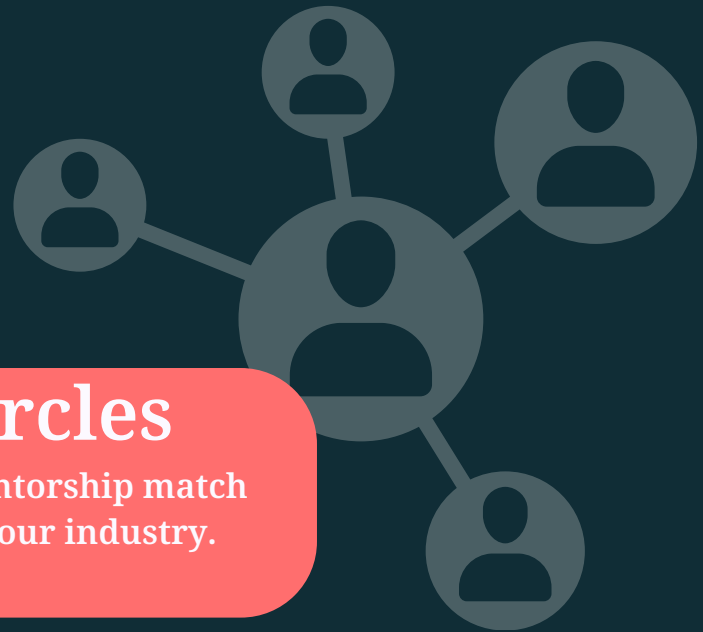
Vol. 7 - 2024

GGW: Membership Journey

If you haven't joined GGW yet, register today to start benefiting from all that Global Gaming Women has to offer.

Become a Member!

It's quick and free! Gain instant access to GGW education recordings and resources.



Mentorship & Lean in Circles

Apply to join a lean in circle and/or enroll in our mentorship match program to connect and learn from other women in our industry.

Attend an Education Conference

Join our educational seminars and events to enhance your personal development. We offer educational conferences tailored to every level of team member, ensuring opportunities for growth and learning for everyone.

Regional Networking and Social Events

Checkout our calendar for upcoming networking and social events, and connect with fellow GGW members. Engage with us on social media platforms and consider volunteering your time to further the GGW mission.

Missed a Virtual Master Class? Catch up on all VMC content by accessing the members-only section on the website.

GGW: VIRTUAL MASTER CLASS

FEBRUARY 20, 2024

LACEY
MacLeod



FALLING IN LOVE WITH YOUR
CALENDAR

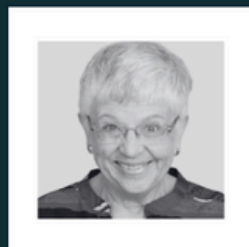
THIS MONTH'S VMC BROUGHT TO YOU BY: **Live!**
CASINO-HOTEL



GGW: VIRTUAL MASTER CLASS

MARCH 19, 2024

JOYCE
Feustel



LINKEDIN AS A MARKETING &
NETWORK TOOL

PRESENTED BY GLOBAL GAMING WOMEN'S PROGRAMMING COMMITTEE



GGW:

Women Who Advocate
for Equity, Diversity, &
Inclusion Webinar

TUESDAY 26TH MARCH
8AM - 9AM GMT
7PM - 8PM AEDT

Featured Panelists:

MICHELLE BAILLIE
General Manager



&
JOANNA BLEASDALE
Director of Engagement & Inclusion



Moderated by:



GRAINNE HURST
Group Corporate Affairs Director





Post Your Passion Statement.



Get featured and Support GGW: Fair Game Podcast by sharing your Passion Statement on social media, include:
(1) #FairGame & (2) tag Global Gaming Women.



My passion lies in empowering women to realize their full potential, fostering a world where every woman is valued, respected, & given equal opportunities to thrive, in all aspects of life.

– Lauren O'Brien Kruczynski



My passion statement is to amplify diverse voices – Each one, reach one, teach one.

–Anika Howard



Listen wherever you get your podcasts

GGW: Voices

Global Gaming Women

GGW Voices is an ongoing collaboration between CDC Gaming Reports and Global Gaming Women featuring commentary and insight from women in the gaming industry.

Robin Villareal

Chief Information Officer at Gila River Hotels & Casinos



“Innovation runs deep in my community's history, from the Hu-Hu-Kam ancestors' irrigation canals to our leaders' advocacy for Native voting rights and their military heroism. My personal journey in the gaming industry began in 1995, navigating the transition from manual paper-based work orders to today's advanced digital systems.

The introduction of TITO tickets and cloud-based solutions revolutionized our operational efficiency, marking significant milestones in our technological evolution. As CIO of Gila River Resorts and Casinos, I've championed a culture of innovation, aligning technology with our vision to be the "first choice in casino entertainment." Our organization is essentially a tech company leverages cutting-edge technologies like AI and ChatGPT to enhance guest experiences and drive business strategies. While technology has attracted skilled talent to our gaming operations, it also presents cybersecurity challenges that require specialized expertise and investment. **Ensuring cybersecurity resilience is crucial for tribes to continue growing and innovating in the gaming industry.**

[Click to Read the Full Article](#)





Member Feature

Jess Chambers

Vice President of Hospitality
PENN Entertainment

Years in Gaming: 22 Years in GGW: 7

2024 GGW Role: Board of Directors and
membership committee member

Can you share a bit about your journey in the gaming industry and how you became involved with Global Gaming Women?

Fresh out of culinary school in Mississippi, I landed an interview at a casino. Eager and ready, I faced a surprise: the executive chef told me I was "too pretty" to be a chef and offered a front-of-house role instead. I accepted a supervisor position in a lounge but was later told I was too young and accepted a role as an administrative assistant.

Despite the unexpected start, I gained invaluable administrative skills and connections. It taught me the casino business is unpredictable; you must adapt and seize opportunities, big or small.

In 2005, I joined PENN at Hollywood Casino in West Virginia as a Sous Chef. Climbing the ranks, I now serve as the VP of Hospitality, overseeing F&B, Hotel, EVS and Facilities. I was the only female hospitality VP among 43 properties when I started. Thankfully, times have changed!

I joined GGW in 2017 at my first Leadership conference.

What advice would you give to women who are considering joining GGW or becoming more involved in the organization?

Do it! We are fortunate to have this resource available to us. If you sign up for a development conference or join a lean in circle with access to brilliant women to share experiences with, just do it. The materials available to our members help you develop your skills and ultimately allows you to help the next generation of gaming women as they navigate their careers.

As a member of GGW, what role do you see yourself playing in promoting the organization's mission and encouraging more women to pursue careers in the gaming industry?

If only there was a resource like GGW available when I was 20 and starting my career, I would have avoided a lot of potholes along the way. Getting the tools GGW provides into the hands of young females in our industry is my mission. This is such a fun and exciting industry where the opportunities are endless and having access to so many brilliant women who have paved the way is priceless for anyone starting their journey.

“ you must adapt, seize opportunities, big or small. ”

Can you share a specific experience or success story related to GGW's expansion efforts, whether it involves establishing connections with international partners, organizing events, or fostering collaboration on a global level?

One of the projects that I am most passionate about is building awareness in the regional markets of all that GGW has to offer. I have had the privilege of coordinating 2 membership mixers this year, one in Baton Rouge and the other in Kansas City and the response has been so inspiring. We had women drive more than six hours to attend the Baton Rouge event because they were so excited for the opportunity to network with other women in the industry. The expansion of GGW depends on the participation from all of us who work in regional markets and there are so many of us. I can't wait to help facilitate building those connections all over the country!

40 UNDER 40

VEGAS INC

2024

UNLV
LEE BUSINESS SCHOOL
EXECUTIVE MBA PROGRAM

Congratulations to our Global Gaming Women members who were honored as this year's VEGAS INC 40 Under 40. This award celebrates their work ethic, community devotion, and leadership skills.

Erica Okerberg - Greenberg Traurig, LLP
Bronwen Gregg - Insight Global
Shannon Demus - Light & Wonder
Kelly Trask - Light & Wonder

[Read the digital issue here](#)



* INTERNATIONAL * Women's Day

Thank you to everyone who participated in our International Women's day social media challenge #inspireinclusion

Congrats to our Winner! Louise Golding

Learning & Development Partner EMEA Light & Wonder

Reflecting on an incredible three days in Manchester as Light & Wonder continued their investment in the empowerment of women across our EMEA Region. 🌍

Together with Global Gaming Women and the incredibly dynamic Ann Simmons Nicholson, we had a transformative experience, developing our leadership behaviours, fostering inclusivity, and igniting inspiration. 📁 ✨

From insightful activities to meaningful connections with fellow females, it's been an honour to witness the passion, dedication and increased self-belief of the amazing women of Light & Wonder. 🚀 Our commitment to fostering female leadership within a male-dominated industry has never been stronger, and I'm immensely grateful for the opportunity to advocate for this cause alongside such inspiring individuals. 🙌

As we mark International Women's Day, let's continue to celebrate the achievements of women, appreciate our male allies, challenge unconscious biases, and pave the way for a more inclusive future. 💜

Together, we WILL change the game and create a workplace where every voice is heard and valued. ✨



upcoming events

COCKTAILS & CONVERSATIONS

in Malta

21st MAY 2024

4:00 pm - 7:00 pm CET

spaces are limited, to register your interest
please email ValentinaFranch@kpmg.com.mt



**GGW DEI
SEMINAR &
NETWORKING**

GGW:

#WeAllWantToPlay
with KPMG Gibraltar

Wednesday, June 26, 2024

4:00 pm - 6:00 pm CET

The Sunborn Yacht Hotel | Gibraltar

upcoming events

SBC | SUMMIT NORTH AMERICA

BREAKFAST

MAY 8, 2024

9AM-10AM

Meet Up

Must be registered for SBC Summit North America 2024 to attend.

VIRTUAL SIP & SOCIAL

MAY 14, 2024 | 1:00 - 3:00 PM PST

LEVEL UP ● Empowering Women
Through Mentorship



GGW: Sip & Social

[register now](#)



upcoming events

SUMMER DRINKS

23RD MAY 2024

4:30 PM - 7:00 PM GMT

GGW:

Global Gaming Women



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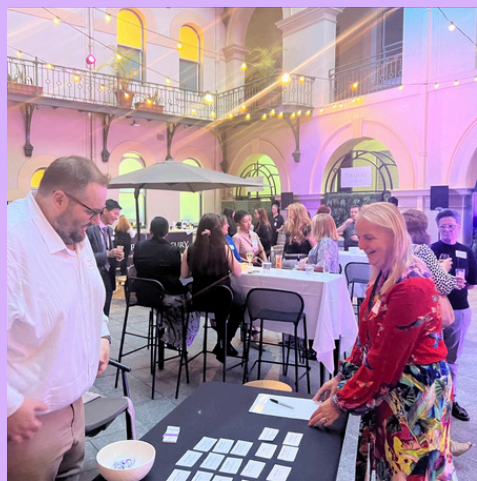
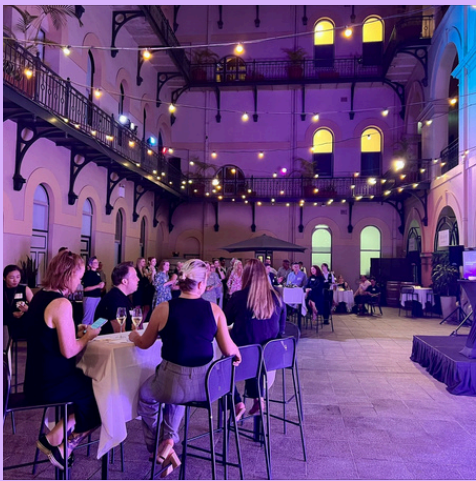
THE MET BUILDING, 13TH FLOOR
22 PERCY STREET
LONDON, W1T 2BU

Space is limited - RSVP required

EMAIL bethan.lloyd@wiggin.co.uk TO CONFIRM YOUR PLACE

GGW: Around the Globe

Global Gaming Women hosted multiple global events in March and April in Melbourne and Brisbane, check out the highlights below



GGW: FANDUEL

April 23, 2024 | 5pm to 7pm
300 Park Ave. South New York, NY 10010



GGW:



What does it take to inspire & support future generations of Global Gaming Women? Our panel highlighted the importance of (1) Having a Vision, (2) Providing Mentorship, and (3) Expressing Encouragement!



Lisa Gipson (She/Her) • 2nd

5d ...

Deputy Director Shawnee Tribe Gaming Commission

Great session! Loved the insight that these ladies had and shared with us! Take a seat at the table women! Stay in there! You deserve it!



Danelle Burleson • 2nd

1d ...

Industry Relations Manager for G2E at Reed Expositions

Great session! I thoroughly enjoyed it!



Crystal Rodriguez • 2nd

1d ...

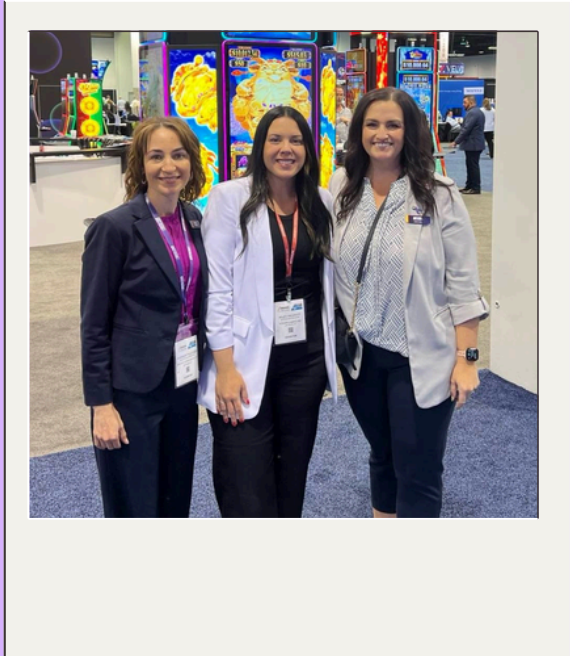
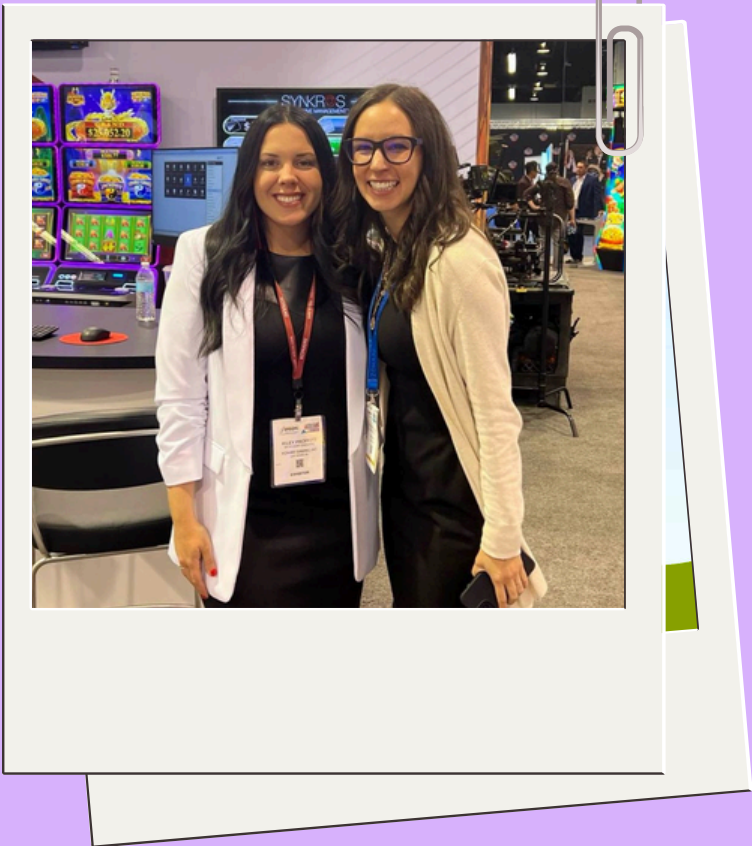
Assistant Director Mentee-Pathways Program

This session was so inspiring! Thank you ladies for the transparency & motivation!!

GAW:



WOMEN IN ACTION





Leadership at Flamingo Conference Recap from Las Vegas March 19th & 20th



27
Attendees

4
Dine Around Hosts

This Leadership Conference was held at the Flamingo in March. This program featured 27 women managers and new directors in the gaming space. The two-day conference focused on increasing management skills and boosting leadership skills.



The Next Leadership Conference is
scheduled for September 24th & 25th
in Detroit, MI



Leadership at Flamingo Conference Recap from Las Vegas March 19th & 20th

Dine Arounds Dine Arounds





Foundations at Horseshoe Conference Recap from Las Vegas March 26th & 27th



31
Attendees

5
Dine Around Hosts

GGW hosted 31 women at the Foundations Conference in Las Vegas, Nevada. This conference serves as a stepping stone into GGW's educational programming, focusing on women interested in gathering skills for advancement.



SAVE THE DATE

The Next Foundations Conference is scheduled for September 10th and 11th in St. Louis, Missouri



Foundations at Horseshoe Conference Recap from Las Vegas March 26th & 27th

Dine Arounds

Dine Arounds

Dine-arounds are a unique and intimate aspect of Global Gaming Women educational conferences. During a dine-around, attendees have the opportunity to engage in smaller, more focused breakout sessions led by a host who is a prominent executive within the gaming industry and a member of GGW.



GGW:



W Conference Recap from Las Vegas April 24th - 26th



18
Attendees

4
Panel Experts

3
Dine Around Hosts

This W Conference was held at the Paris Hotel in April. This program is an exclusive two-and-a-half day event featuring 18 senior level women in the gaming industry.



SAVE THE DATE

The Next W Development Conference is scheduled for October 23rd - 25th in Charles Town, WV



W Conference Recap from Las Vegas April 24th - 26

Dine Arounds Dine Arounds



EDITORS' CORNER

CALLING ALL MEMBERS!



We are looking for our next members to feature in an upcoming newsletter. If you have a story about how GGW has helped you in your career, email us at

bfiumara@globalgamingwomen.org

REMINDER

A reminder to all GGW members to please keep your profile information on the website updated with your most recent contact details and job information.

You can do this by logging into the website, clicking the profile icon in the upper right-hand corner, and then clicking "Edit Profile."



Brooke Fiumara
co-Founder & co-Chief
Executive Officer
OPTX



Nicole Bartz Metral
Corporate Counsel
DraftKings

WE WOULD LOVE TO HEAR FROM YOU!
CONTACT [BROOKE FIUMARA](#) AND [NICOLE METRAL](#)

None of this would be possible without the support of our amazing Sustaining Sponsors who have committed their long-term support to GGW, enabling us to deliver on our mission.



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